Bola Odeshilo

UI/UX / Product Designer

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BIO

" A branding and product design expert that is hugely passionate about developing interactive interfaces that visually appeal, motivate action, and solve real life problems. I deliver design outputs and experiences that are user-focused whilst achieving the overall goal.
I am also vast in the areas of strategy, product development and project management. I am looking to leverage my skills and experience, whilst also learning, to achieve lasting success as a vital member of your company ".

SKILLS, TOOLS, LICENCES & TRAININGS

Design Thinking	Adobe XD	Scrum Fundamentals Certified (SFC)
Research	Figma	CompTIA Project+
Agile/Scrum	Adobe Illustrator	EC-Council CRM
Prototyping	Google Suites	Microsoft Office
Content/Copywriting	Artboard Studio	Cisco Digital Business Software Training
Problem Solving	Invision	Office Collaborative Tools
Branding/Product Design		
Wireframing		
User Interface/Experience Design (UI/UX)		
Graphics		

EDUCATION

BABCOCK UNIVERSITY - *Bus. Administration, Masters*
2016

BABCOCK UNIVERSITY - *Political Science, BSc.*
2011

EXPERIENCE

YCGO CRYPTO PAYMENTS — *UI/UX Designer*
Tennessee, USA.   *Mar 2021 – Present*

- Creating quality web and App design screens
- Collaborating with other developers to manage relevant backlogs during each objective review
- Designing unique action icons and transitions for each web platform
- Working with other members of the product team to communicate project status and receive relevant feedback

- Presenting and testing design prototypes at each stage to ensure responsiveness and meeting overall deliverables/objective
- Working on required design iterations and upgrades

TRYAD DESIGNS — *Product (UI/UX) Designer*   *Aug 2017 – Present*

- Evaluating project briefs to identify user design objectives for implementation
- Developing user interface and interaction designs for App and Web.
- Creating business or brand Identity designs
- Creating design elements, icons and navigation tabs
- Ensuring good user responsiveness on the designs
- Illustrating design ideas with process flows and mappings
- Creating graphic templates for Ads, campaigns, newsletters, social media, etc.
- Design-prototyping to evaluate user flow and experience
- Creating product design mockups

MEOGRAPH INC. — *Product Ambassador*
San Francisco, CA.   *August 2015 – Present*

- Company product ambassador on end-user interaction and experience for Trio and Flippy platforms.

MEDIAVISION LIMITED — *Product Brand Manager*   *Jan 2016 – Sept 2016*

- Identifying opportunities to establish new portfolios
- Preparing, presenting and reviewing product design drafts to internal team and management for feedback
- Created and managed the designs for social media and web platforms
- Ensuring that product brand activations are properly planned, communicated and progressed throughout the lifecycle
- Collaborating with team members to brainstorm creative solutions to design and brand issues or challenges
- Identifying branding deliverables and communicating overall design and project goals for implementation to teams

HAWOOF.COM - *Creative Brand Designer*   *Feb 2015 – Jan 2016*

- Development of creative campaigns for promotional use
- Formulation and implementation of new concepts/product designs
- Promoting the Hawoof brand online
- Initiating product partnerships and engagements
- Copyrighting
- Design template development
- Web management
- Brand content review and graphics